CENTER FOR SCIENCE AND TECHNOLOGY POLICY RESEARCH

MEDIA AND CLIMATE CHANGE OBSERVATORY

Media coverage of climate change around the world

Learn more about MeCCO

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University of Colorado Boulder

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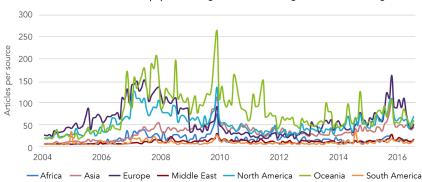
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Working to improve how science and technology policies address societal needs through research, education and service

Media and Climate Change Observatory (MeCCO) Project

Monitoring sources across twenty-five countries in seven different regions around the world.

MeCCO monitors media representational practices that influence the spectrum of possibility for effective responses to ongoing climate challenges. Considerations of who speaks for the climate and how through variegated media communications are increasingly viewed to be as important to the long term success (or failure) of efforts to mitigate and adapt to climate change as formal science-governance architectures themselves. The project's research objectives are to provide systematic monitoring of ebbs and flows of media attention to climate change over time and across geographic contexts, and to develop open-source database/archives of media coverage of climate change. MeCCO provides a vitally important platform for research regarding how and why media attention shapes science-policy inquiries and endeavors. Media coverage is a critical input into politics, policy and environmental governance around the world.





To learn more about the program visit http://sciencepolicy.colorado.edu/media_coverage

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