



# SPARC Outreach

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# SPARC Outreach in 2006

## CSTPR E-mail Briefing

- In 2006, we launched first issue of a an email briefing about our science policy work.
  - Currently have 2368 members on our email list.
  - Just an example of institutions sent to:

AAAS, Basic Energy Sciences Advisory Committee, Brookhaven National Laboratory, Climate Change Technology Program, DOE, Congressional Research Service, US Department of Scientific and Technological Policy, US Dept. of Urban Affairs & Planning, Carbon Cycle Research Program, Climate Change Prediction Program, EPA, House Energy & Commerce Committee, House Science Committee, HP Quantum Science Research, Institute for Science & Technology, Los Alamos National Laboratory, NASA, NAS, National Institute of Science and Technology Policy, NSF, NWS, NOAA, ORNL, ONP, PNNL, PCAST, U.S. Department of Energy, UIUC, UCS, US DOE Office of Science, US House of Representatives, USDA, USDOE, USGS

Available Online: [http://sciencepolicy.colorado.edu/outreach/cstpr\\_briefings.html](http://sciencepolicy.colorado.edu/outreach/cstpr_briefings.html)



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# SPARC Outreach in 2006

## Hurricane Research List-serv

- In 2006, we also created a Hurricane Research list-serv to share materials about SPARC's research related to hurricanes and their economic impacts.

### List of Recent Topics:

- An Update: Faulty Catastrophe Models?, post on Prometheus weblog and Draft Paper for Comment: Decreased Proportion of Tropical Cyclone Landfalls in the United States
- Winds of Change by Mark Saunders
- Normalized Hurricane Damages in the United States: 1900-2005
- What Does the Historical Relationship of Atlantic Sea Surface Temperature and U.S. Hurricane Damage Portend for the Future?, post on Prometheus weblog
- Full report of Climate Change and Disaster Losses workshop is now available
- Klotzbach on Trends in Global Tropical Cyclone Intensity 1986-2005
- Climate and Societal Factors in Future Tropical Cyclone Damages in the ABI Reports, post on Prometheus weblog
- Are We Seeing the End of Hurricane Insurability?, post on Prometheus weblog

### Available Online:

[http://sciencepolicy.colorado.edu/sparc/outreach/hurricane\\_listserv.html](http://sciencepolicy.colorado.edu/sparc/outreach/hurricane_listserv.html)



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# SPARC Outreach in 2006

## ■ SPARC Related Talks

- Nat Logar, Models for societal benefit from federally-funded mission institutions, April 3, 2007.
- Björn-Ola Linnér, Who gets what, how and when: Hist. Responsibility & Emissions Trade in Climate Policy, Feb. 6, 2007.
- Lisa Dilling, The Challenge of Communicating About Climate Change To Support Societal Action, AAAS Meeting, Feb. 16, 2007.
- Lisa Dilling, Carbon Management and Human Dimensions in the NACP, Jan. 25, 2007.
- The Second Symposium on Policy and Socio-Economic Research, 87th AMS Annual Meeting in San Antonio, Texas, January 2007.
- American Geophysical Union Fall 2006 Meeting, December 12-13, 2006, San Francisco, CA.
- Nat Logar, Relevant knowledge and user collaboration in the U.S. Department of Agriculture, Nov. 11, Beijing, China
- Lisa Dilling, Terrestrial Carbon Sink Thresholds, Ecothresholds Project meeting, Nov. 9 2006.
- Society for the Social Studies of Science (4s) Conference, November 3, 2006, Vancouver, BC.
- Kevin Vranes, CO Academy talk Global Warming/Climate Change and Energy Use, October 2006.
- Panel Discussion on An Inconvenient Truth: Assessing the Science and Policy Implications, Set. 2006.
- Lisa Dilling, Enhancing Reliability & Usability of Science Information, GSA specialty Meeting, Sept 2006.
- Lisa Dilling, Cross-scale carbon governance challenges in U.S., Carbon Mgmt urban/regional lvs., Sept.
- Gordon Research Conference on Science and Technology, August 13-18, 2006.
- Lisa Dilling, Communicating about climate change, NOAA Research Outreach Workshop, June 13, 2006.



# SPARC Materials/Resources

**SPARC** Science Policy Assessment  
and Research on Climate

*SPARC conducts research, education and outreach to improve the ability of climate science policies to support climate-related decision making*



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- SPARC Brochure, download at:  
[http://sciencepolicy.colorado.edu/sparc/about\\_us/sparc\\_brochure.pdf](http://sciencepolicy.colorado.edu/sparc/about_us/sparc_brochure.pdf)

**WORKSHOP ON  
CLIMATE CHANGE AND DISASTER LOSSES**  
Understanding and Attributing Trends and Projections

25 - 26 May 2006  
Hohenkammer  
Germany

Peter Höppe and Roger Pielke, Jr., Editors

- Climate Change and Disaster Losses Workshop Brochure, download at:  
[http://sciencepolicy.colorado.edu/sparc/research/projects/extreme\\_events/munich\\_workshop/ccdl\\_workshop\\_brochure.pdf](http://sciencepolicy.colorado.edu/sparc/research/projects/extreme_events/munich_workshop/ccdl_workshop_brochure.pdf)



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# SPARC Materials/Resources

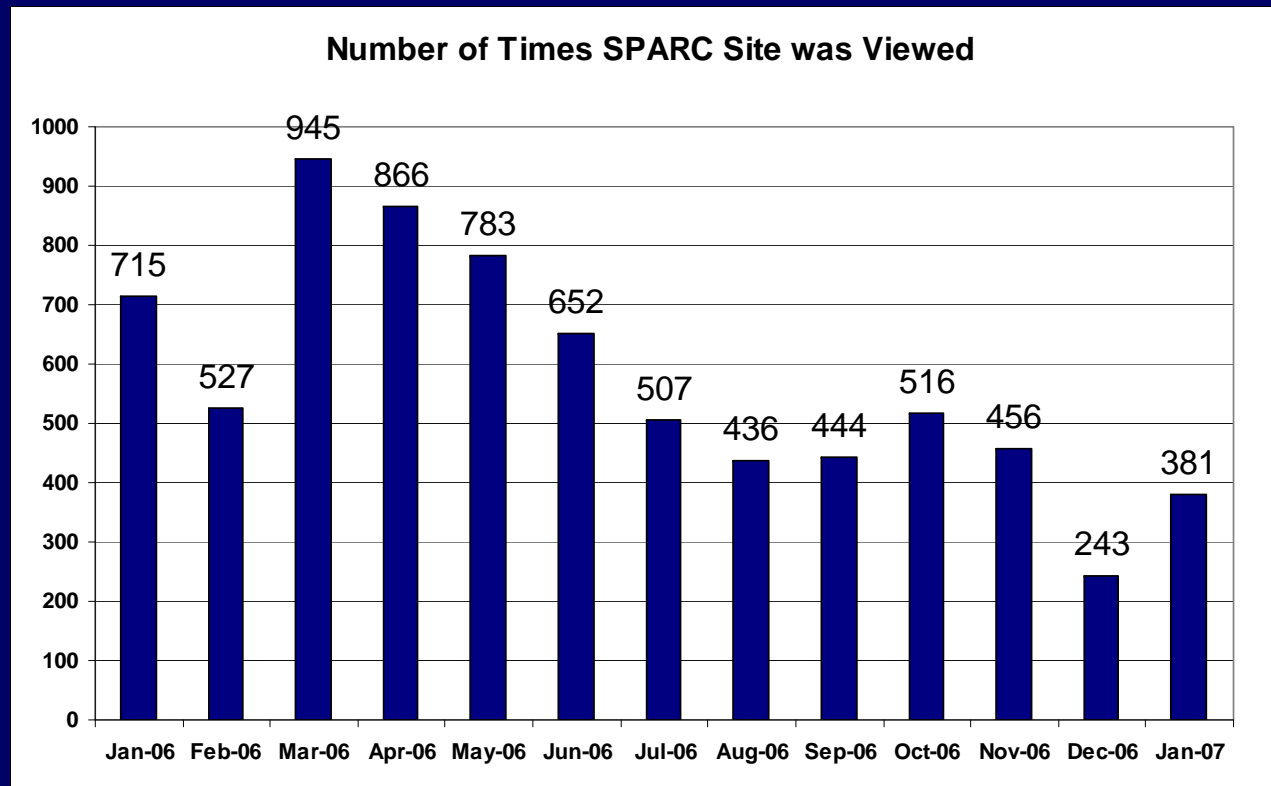
## Final Workshop Reports:

- Decision Support and Carbon Cycle Science: Practical Strategies to Reconciling the Supply of and Demand for Carbon Cycle Science, [http://sciencepolicy.colorado.edu/sparc/research/projects/rsd/workshop\\_report.pdf](http://sciencepolicy.colorado.edu/sparc/research/projects/rsd/workshop_report.pdf)
- Climate Change and Disaster Losses: Understanding and Attributing Trends and Projections, [http://sciencepolicy.colorado.edu/sparc/research/projects/extreme\\_events/munich\\_workshop/workshop\\_report.html](http://sciencepolicy.colorado.edu/sparc/research/projects/extreme_events/munich_workshop/workshop_report.html)
- 2005 Workshop on RISA Science Policy, ONLINE SOON!!
- SPARC "First Phase" Report/Brochure, COMING SOON!!



# SPARC Website

## Website stats for January 2006 – January 2007



- A new visit is each incoming visitor who has not connected to site in last 60 min.

### Jan 2007 Stats:

- SPARC homepage 381
- SPARC About us 44
- SPARC library 42
- CCDL workshop rep 259
- CCDL whitepapers 89
- CCDL homepage 67
- CCDL Brochure 57
- Metis 78
- Ecosystem 52

Prometheus: Viewed **28,014** in January 2007!

– named weblog named one of the 50 most popular science blogs in Nature.



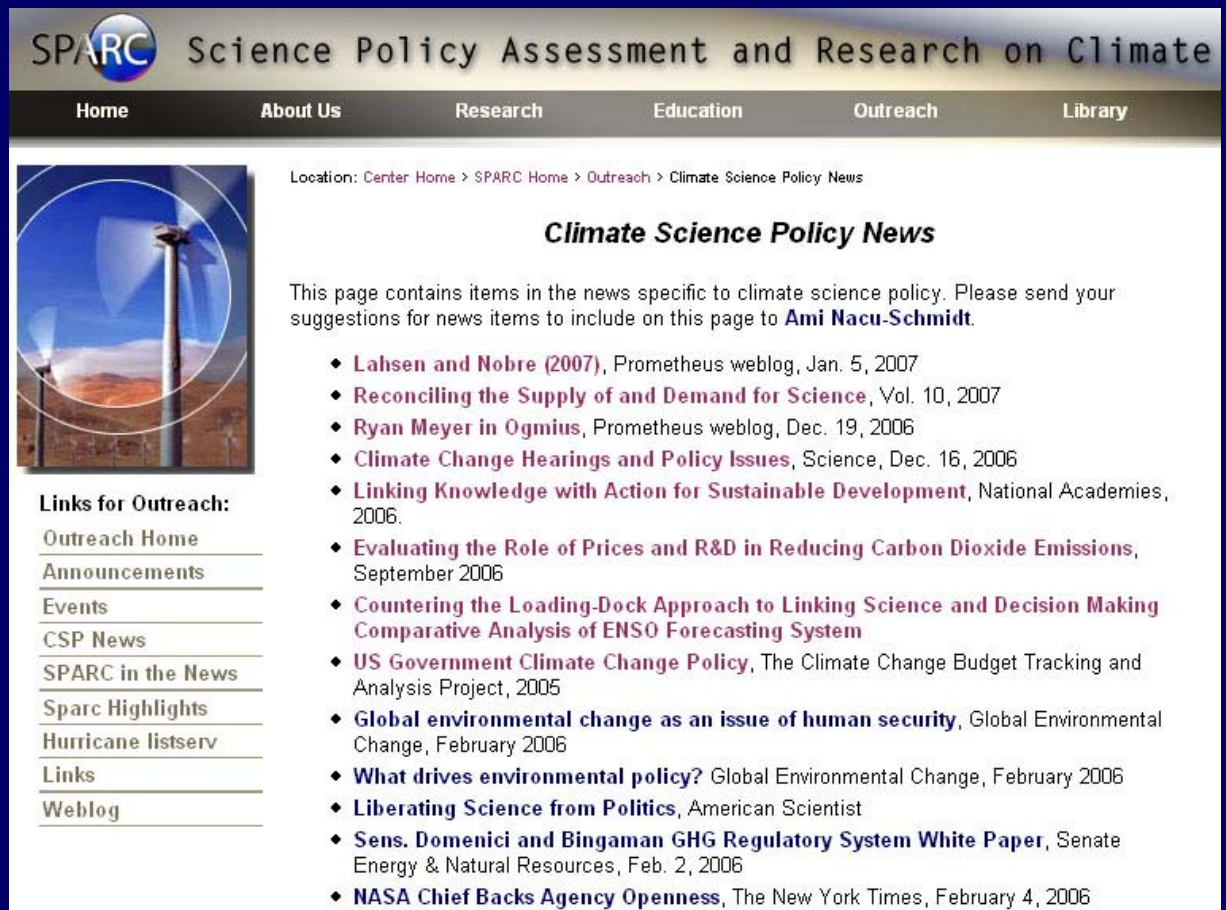
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# SPARC Website: Future Changes for 2007

## Develop CSP News Section

[http://sciencepolicy.colorado.edu/sparc/outreach/csp\\_news.html](http://sciencepolicy.colorado.edu/sparc/outreach/csp_news.html)

- Updated when stories are emailed to the SPARC team list-serv but not actively searching for CSP news.



SPARC Science Policy Assessment and Research on Climate

Home About Us Research Education Outreach Library

Location: Center Home > SPARC Home > Outreach > Climate Science Policy News

### Climate Science Policy News

This page contains items in the news specific to climate science policy. Please send your suggestions for news items to include on this page to **Ami Nacu-Schmidt**.

- ◆ **Lahsen and Nobre (2007)**, Prometheus weblog, Jan. 5, 2007
- ◆ **Reconciling the Supply of and Demand for Science**, Vol. 10, 2007
- ◆ **Ryan Meyer in Ogmios**, Prometheus weblog, Dec. 19, 2006
- ◆ **Climate Change Hearings and Policy Issues**, Science, Dec. 16, 2006
- ◆ **Linking Knowledge with Action for Sustainable Development**, National Academies, 2006.
- ◆ **Evaluating the Role of Prices and R&D in Reducing Carbon Dioxide Emissions**, September 2006
- ◆ **Countering the Loading-Dock Approach to Linking Science and Decision Making Comparative Analysis of ENSO Forecasting System**
- ◆ **US Government Climate Change Policy**, The Climate Change Budget Tracking and Analysis Project, 2005
- ◆ **Global environmental change as an issue of human security**, Global Environmental Change, February 2006
- ◆ **What drives environmental policy?** Global Environmental Change, February 2006
- ◆ **Liberating Science from Politics**, American Scientist
- ◆ **Sens. Domenici and Bingaman GHG Regulatory System White Paper**, Senate Energy & Natural Resources, Feb. 2, 2006
- ◆ **NASA Chief Backs Agency Openness**, The New York Times, February 4, 2006

**Links for Outreach:**

- Outreach Home
- Announcements
- Events
- CSP News
- SPARC in the News
- Sparc Highlights
- Hurricane listserv
- Links
- Weblog



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# SPARC Website: Future Changes for 2007

- FAQ's section under Media Resources on climate science policy?
  - Also add content for What is Climate Policy? and What is the relationship between CP & CSP? Under Education section
- Changes to Climate Program Database
- Metis Weblog?

# Discussion: Future SPARC Goals

**How to better improve or expand SPARC's outreach component?**

- Email briefing or Newsletter specifically for SPARC?
- Project on Identifying SPARC Stakeholders
- Upcoming SPARC Workshops?



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