

ITG-More than Scientists Discussion Guide

Here are some suggestions for questions/topics to talk about. The goal is simply to talk about why you personally care about climate change and why we as a society should view it seriously. But really it's your video so it should reflect whatever you think is important.

- Intro: who you are, where do you live and how long have you lived there, where are you from, your professional position. To help us get to know you... where are you from, hobbies, family... ?
eg "Hi, I'm ___ and I'm a professor of ___ here at CU Boulder. I live in Boulder with my family, including two wonderful kids ages 7 and 10, and originally I'm from Madison, Wisconsin."
- How do you feel about climate change? Why do *you* care about it?
- A personal story about climate change? This could be many things: a place or activity that's important to you that's being affected or you're afraid will be affected in the future; similarly it could be people you know. Or it could be a personal "ah-ha" moment, perhaps when you realized you wanted to become a climate scientist, or a moment when the gravity of our climate situation became real for you.
- Why does it matter – if a neighbor at a bbq honestly asks why it's a big deal, what would you say?
- Is climate change real? For much of the public this is a question they honestly have.
- If we don't address it, what will be the effect for our kids and grandkids? Ie, what's at stake, why should we care?
- What gives you hope and optimism?
- If someone wants to help what should they do? Eg personal actions (lightbulbs, insulation...) and also communal action... talk to friends, family, elected representatives, start conversations, encourage/demand action.
- For early career scientists, what would you like to say to others in your generation?
- Do you know any climate scientists who disagree that climate change is happening and that it's largely manmade?
- What should we as a society be doing? (In general, we don't want to get into policy specifics.)
- If we as a society get together and address it, what do you think our children and grandchildren will want to say to us in the future? Or if we don't?
- Call to action, eg we can solve this but we've got to act – let's go do it!

Show that you care—talk honestly, and let your passion and conviction come through! Let people know that climate change matters and it's a human issue.

Effective Style Points:

Good	Bad
personal sharing, talking about yourself	giving a talk/lecture
conversation with a friend	giving a lesson
"me" or "we"	"you"
concern	scolding
hope	guilt
genuine	rehearsed

Other:

Look at the camera, not the interviewer. It's as if you're having a conversation with the camera. Your viewers will feel like you're talking with them. Relax and have natural eye movements as you do when you are talking with someone. (This isn't hard, it seems to come naturally to everyone once they start speaking.)