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Critical Political Ecology

The politics of environmental
science

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The chapter argued that the universalizing, propositional statements about environmental explanation associated with the frameworks of orthodox science, relying on the correspondence theory of truth, are inadequate to acknowledge the institutional nature of many environmental problems as experienced by different people in a variety of locations and circumstances. As an alternative, the chapter reviewed debates within semantic and Critical Realism that allow some means of integrating social contextualization of environmental change with biophysical accuracy and the possibility of refuting existing, orthodox explanations.

The chapter presented some examples of different methodologies for more realist and socially relevant forms of explanation. These methodologies – such as events ecology and hybrid science – consider local framings of external ecological reality from both the scientist and local citizens' perspectives, with the intention of increasing both our awareness of these framings, and greater relevance of biophysical explanations to different social needs. It was argued that using such techniques allow a greater democratization of scientific practice – because they increase the transparency of explanations, and allow a local approach to explanations on terms determined by people experiencing problems, rather than according to meta-narratives of explanation or fixed spatial scales. The chapter made it clear that democratizing science in this way does not mean rejecting “global” environmental explanations or concerns in principle, but instead the need to understand better how, and by whom, such explanations are claimed to be global or local.

The next chapter now builds on this discussion by examining the political factors underlying the evolution of scientific networks and public access to scientific debate.

9 Democratizing environmental science and networks

This chapter now examines the political institutions and procedures that can increase transparency and public participation in environmental science. If environmental science reflects social and political framings, then how can political debate be reformed to make these framings more visible and relevant to more people? How can people not represented in the framings of environmental explanations be empowered to influence environmental science?

The chapter will:

- discuss the dilemmas of enhancing public participation in environmental science. Some observers have suggested that increasing participation may democratize scientific debates by acknowledging diverse forms of expertise, and by building trust in science. Against this, critics have suggested that scientific consensus and certainty are based upon the enforcement of networks and boundaries that are, by definition, exclusionary.
- examine how environmental assessments and scientific organizations may increase transparency and accountability. Such actions may form new ways of regulating the production of scientific knowledge, and may improve the communication of scientific findings from scientific networks to other groups.
- consider how alternative scientific networks or institutions may be empowered, especially from marginalized social groups or in developing countries. Such networks may often not seek to impose predefined “laws” or explanations of environmental degradation, but build local capacity to achieve inclusive political debate about the management of resources and environmental risks.

In common with Chapter 8, this chapter therefore presents practical means to address some of the problems of environmental science discussed in earlier chapters. The aim of a “critical” political ecology is to conduct environmental politics without using a priori definitions and explanations of environmental degradation. This chapter helps achieve this objective by describing political arenas that allow the discussion of

environmental objectives at the same time as acknowledging the political embedding of environmental science.

Scientific expertise and public participation

The earlier chapters of this book listed a variety of problems in using environmental science as a politically neutral basis for environmental policy. The aim of this chapter is to examine how far these problems can be addressed by democratizing the networks and institutions that produce science.

Chapter 8 started the analysis of democratizing environmental science by looking at ways to reform scientific methods themselves. In that chapter, "democratization" was defined as revealing the tacit politics within scientific statements, and in diversifying and localizing universalistic scientific explanations or "laws" of nature. How can similar reforms be made to public debate about the purpose of environmental science, and to scientific networks and institutions?

This objective raises a number of associated questions. First, it is necessary to consider the definition of networks. As discussed in Chapters 4 and 6, networks may refer to the people, actors, and organizations that uphold scientific practices or beliefs. Yet networks may be interpreted formally in the sense of clearly identifiable scientists and institutions, or more complexly in the sense of Actor Network Theory, or the extended translation model of science (Callon, 1995) that refers to the epistemological impacts of different networks on the definition and hybridization of physical objects as part of networks. Democratizing networks may therefore imply not simply changing the participants, but reconsidering the knowledge claims and approaches to biophysical objects in general.

Second, is it more effective to seek to reform existing networks, or to establish alternative, co-existing networks? Many scientific networks depend on the claim to represent expertise. Yet much research in cultural ecology and science studies has illustrated alternative forms of expertise within "lay" people such as farmers (e.g. Batterbury, 1996; Wynne, 1996a). Third, how far does the discussion of "science," as commonly portrayed in popular debates, itself foreclose what is considered to be expertise or legitimate knowledge?

These questions are addressed throughout this chapter. This initial section outlines some general dilemmas in discussing democratization of scientific networks. One crucial problem is in blending public participation with scientific certainty. Will science be considered effective if it includes dissenting voices and diverse opinions? Does environmental science seek to restrict public criticism in order to make its work seem more successful?

This section considers the political barriers to public participation in environmental science, and then examines some dilemmas of using orthodox concepts in environmental politics for analyzing the democratization of science. The following sections then assess means of reforming scientific institutions, and building alternative scientific networks.

Scientific networks and consensus

This book has discussed many of the problems of believing that environmental science can be separated from politics, or that existing explanations of environmental problems can be used as a neutral backcloth for political debate. The most extreme position of this belief can be expressed as a belief that science provides the "facts" for policymakers to use. This belief has been described as science "speaking truth to power" (Price, 1965), or the model of "synoptic rationality" in which decisions are made based on collating "all the facts" (Collingridge and Reeve, 1986: 63).

This book has argued that such approaches are clearly inappropriate for describing the evolution of scientific knowledge and its interface with policy. As discussed in previous chapters, scientific knowledge is clearly coproduced with political activism; the boundaries of scientific networks can be exclusive and related to political interests; and the very construction of scientific explanations of complex biophysical changes rely on social framings often rooted in history and language. How can the interface between science and policy be more effectively explained?

One of the first approaches to complicating the rigid separation of science and politics was the concept of "transcience" (Weinberg, 1972). Transcience can be described as the zone between pure science and pure politics that consist of topics where scientific experiments cannot reduce uncertainty to known levels. "Uncertainty" is commonly defined as the situation where we don't know what we don't know, whereas "risk" is used to define probabilities that can be calculated (e.g. Douglas, 1985). Under "transcience," science cannot provide answers sought by policymakers, and so policy criteria are used to direct the research and models chosen. For example, policy criteria such as protection of public health may dictate the inquiries into nuclear physics in order to identify the risks posed by nuclear power plants (Jasanoff and Wynne, 1998: 9).

The concept of transcience highlighted that certain topics of public policy based on scientific knowledge would remain uncertain, and shaped by topical political concerns, or the actions of influential politicians or scientists (see also Cobb and Elder, 1972; Kingdon, 1984). During the Second World War, for example, the British writer, C.P. Snow expressed concern about the "court politics" between Churchill and his leading scientists, which gave them "more direct power than any scientist in history" (Snow, 1961: 57-63; in Weingart, 1999: 153). The speech of James Hansen of the National Aeronautical and Space Administration to the US Congress in 1988 on the topic of global warming is a further case of a prominent scientist shaping political action regarding a scientifically uncertain topic.

Blurring lines between scientific expertise and political advocacy like this clearly raises questions concerning the alleged separation of science and politics (Jasanoff, 1990). When science advisers become integrated into policy debates, their status within the frameworks of orthodox science as neutral observers may change:

What transforms scientific knowledge into an expert appraisal is its inscription within the dynamics of decision-making. Yet this inscription, at least in the case of scientifically and politically complex questions, immediately leads the scientist to express opinions or convictions which (however scientifically founded) cannot in any way be identified with knowledge in the strict sense which science generally affords this term.

(Roquelpo, 1995: 170; also in Weingart, 1999: 157)

It is also worth asking how certain topics become seen as “uncertain,” because these indicate where and how existing expertise is considered insufficient. Funtowicz and Ravetz (1985, 1992, 1993) proposed one model that advanced on the concept of “transcience” by proposing three levels of scientific certainty (see Figure 9.1). The model suggested that most uncertain and intractable policy dilemmas come when high decision stakes coincide with high systems uncertainty.

As shown in Figure 9.1, at the lowest level of uncertainty and decision stakes, the activities of “normal” science (in the terms of Kuhn’s paradigms, see Chapter 3) are usually sufficient to provide legitimate information. Beyond this level, new participants and skills need to be consulted in order to resolve policy dilemmas (Funtowicz and Ravetz called this “professional consultancy”). At the highest levels of uncertainty and decision stakes, scientific experts may need to share inquiries with amateurs, stakeholders, or professions quite dissimilar to their own. Such “post-normal science” is seen, optimistically, to generate sufficient reframings in order to reduce uncertainty to a level where professional consultancy or “normal” (or applied) science can operate again.

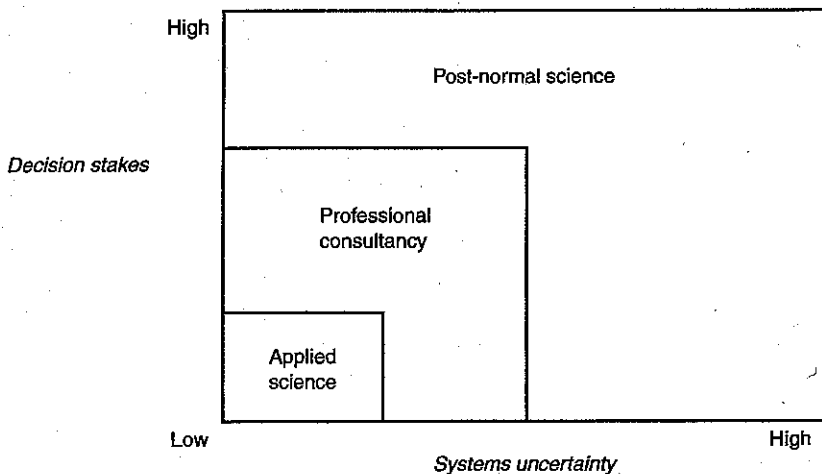


Figure 9.1 Three kinds of science

Source: Funtowicz and Ravetz, 1985, 1992.

The model of “post-normal science” is attractive for explaining political barriers to scientific participation because it shows ways in which divisions may be made between scientific progress and public consultation. But it also may be criticized for a number of reasons. As Jasanoff and Wynne (1998: 12) note, this model may be questioned because it assumed that uncertainty and decision stakes might be independent of each other; or because it implies that reducing uncertainty in post-normal science may simultaneously decrease decision stakes. Furthermore, MacKenzie (1990) and others have claimed, reductions in uncertainty occur if decision stakes are reduced for unrelated reasons. MacKenzie’s model of the “certainty trough” (see Figure 9.2) indicates that “uncertainty” is also dependent on access to, and communication with, expert institutions, and that such factors may vary between different social groups.

A more political discussion of scientific uncertainty therefore highlights the political barriers to reaching public consensus about the veracity of specific explanations or scientific findings. “Uncertainty” is not just the statistical probability of successful explanation achieved via science, but also the degree of public access to, and participation in, the production of knowledge. Such factors also account in part for the emergence of institutionalized environmental explanations (or environmental orthodoxies). By definition, such explanations are seen to be unchallengeable “truth,” yet in practice contain many aspects of uncertainty or irrelevance to people where they are applied (see Chapter 2).

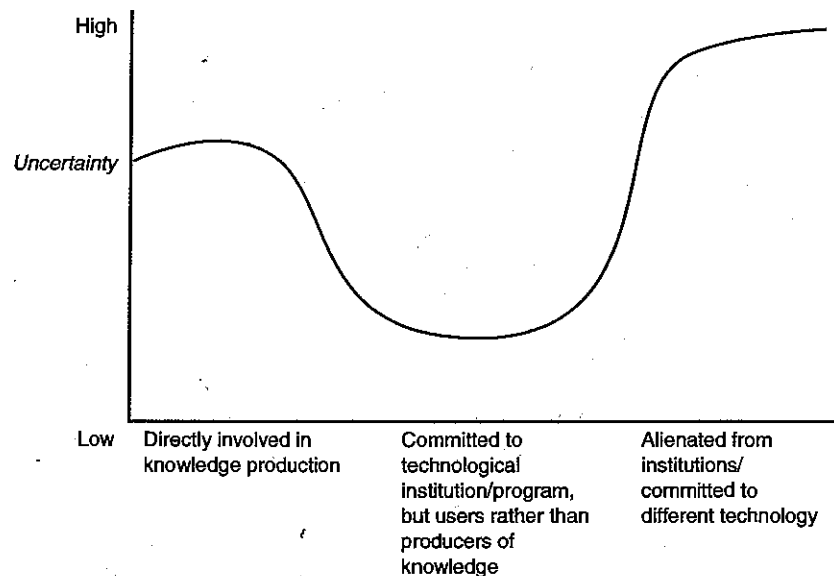


Figure 9.2 The certainty trough

Source: MacKenzie, 1990; Jasanoff and Wynne, 1998: 13.

These political approaches to scientific uncertainty indicate the important role of scientific networks in constructing where uncertainty is seen and not seen. Yet, as discussed in earlier chapters, the emergence of scientific networks and expertise is in part directed by the political attention to different problems, and who participates in the analysis and regulation of findings. Consequently, some sociologists of science have argued that risk analysis is often far less reliable than alleged because regulatory scientists and government officials tend to depict risk assessments as if they are fully determinate, and understate both the complexity of biophysical factors and their own ignorance about them (Wynne, 1992; van Zwanenberg and Millstone, 2000: 262). Such problems have also been associated with monopolistic science or expert institutions – such as state science bodies – where such criticisms are resisted (de Jong, 1999). Accordingly, the optimistic “post-normal science” of Funtowicz and Ravetz may not occur because practitioners working within “normal science” often exclude dissenting or worried voices. As Collingridge and Reeve noted, the enforcement of consensus in this way may have severe implications on the ability for science to challenge the status quo:

When research is directed from outside on problems where disciplinary distinctions are blurred, and where any proposed solution will have a high error cost, consensus is quite impossible. The price of a super-efficient normal science is the impossibility of scientific research exerting any significant influence on policy directions.

(1986: 147)

Such statements have important implications for the inclusivity of science when “uncertainty” is perceived to be a topic of political concern. The search for a clearly agreed solution, within certain networks, may dissuade transdisciplinary research (or “hybrid science,” see Chapter 8). Furthermore, the boundaries between what is considered science, or acceptable science, may be further enforced, with the further implication that expert institutions working on reducing uncertainty become important boundary organizations (see Chapter 6). As Jasanoff, in her study of US science advisers as policymakers, noted:

By drawing seemingly sharp boundaries between science and policy, scientists in effect post “keep out” signs to prevent nonscientists from challenging or reinterpreting claims labeled as “science.” The creation of such boundaries seems crucial to the political acceptability of advice... Curiously, however, the most politically successful examples of boundary work are those that leave some room for agencies and their advisers to negotiate the location and meaning of the boundaries.

(1990: 236)

Scientific uncertainty, therefore, is not simply a matter of calculated risk, but is also a function of public participation in the generation and dissemi-

nation of knowledge. Yet, the desire to reduce apparent uncertainty by asserting the role of professional (or applied) science may paradoxically increase that uncertainty by reinforcing barriers between scientists and lay people. Furthermore, such reassertion of barriers may also result in privileging forms of knowledge produced by scientists relating to universal properties and inference, rather than local contextualization and meaning of such general biophysical changes gathered by consulting with local people. Ironically, such reassertion of the boundaries of orthodox science contributes to the production of universal “laws” – or environmental orthodoxies – that do not acknowledge local contexts or vulnerabilities to biophysical changes.

So, how can social concerns about environmental risk and uncertainty be communicated to scientific networks in ways that do not reiterate the boundaries of orthodox science? Also, how can such communication take place in ways that acknowledge the coproduction of environmental science and politics? These questions are addressed throughout this chapter. The next section, however, considers some further dilemmas for democratizing environmental science based on challenging some conventional approaches to ecological “community” and “rationality” that have significant implications for the production of more democratic environmental science.

Challenging orthodox concepts of environmental democratization

Democratizing environmental science networks may therefore face a number of political barriers. Yet there is also a need to reconsider some orthodox concepts through which environmental democratization may be achieved. This section briefly summarizes some problems with these concepts when seeking to democratize environmental science.

Much discussion of environmental democratization has focused on the adoption of predefined notions of ecological rationality. For example, Mason wrote:

Environmental democracy is defined as a participatory and ecologically rational form of collective decision-making: it prioritizes judgments based on long-term generalizable interests, facilitated by communicative political procedures and a radicalization of existing liberal rights.

(1999: 1)

This statement correctly draws attention to the tacit political models of democratization contained within environmentalism, yet does not draw equal attention to the tacit assumptions about ecology (a point Mason acknowledges). As discussed in Chapter 5, much discussion of ecological rationality as a liberatory force against the instrumental rationality of

oppressive industrial and state regimes (e.g. Eckersley, 1992) may be associated with a coproduced form of ecology that essentializes economic growth with environmental degradation and lost wilderness. This approach to ecological rationality may avoid alternative approaches from groups not represented in the construction of this rationality. Furthermore, such an approach may even restrict the livelihoods of unrepresented groups if it considers their actions to be environmentally damaging.

Second, the concept of "community" has also been used to indicate a sense of belonging and locality associated with democratic governance. Ecologists have used the concept to also refer to collections of biological species, or for groupings that lie between the individuals and entire populations. As reported in Chapter 1, such "community"-based models of ecology encouraged some of the early political ecologists to urge the limitation of individual human actions because of the impact on the community. Eugene Odum (1964: 15), for example, wrote: "[ecology] deals with the structure and function of levels of organization beyond that of the individual and species." Similarly, Paul Sears, writing in the same volume, commented that "by its very nature, ecology affords a continuing critique of man's [sic] operations within the ecosystem" (1964: 12).

These uses of the concept of "community," however, contain a variety of assumptions about togetherness that can be challenged (see Leach *et al.*, 1997; Agrawal and Gibson, 1999). Such statements suggest that human activities may be assessed in the aggregate and within ecological limits. But they do not acknowledge the ways "communities" can contain various subcategories, or how such limits are defined. The concept of "community" can be differentiated biophysically in relation to the institutional scales within which explanatory statements can be made (such scales refer to the semantic or epistemic boundaries that control the production of apparently true statements, see Chapters 3 and 8). "Community" can also be differentiated socially in reference to divisions such as gender, age, race, or class that make shared values less easy to predict (see Chapter 4). Indeed, as discussed in Chapter 7, the notion of "global" ecology that was enhanced by the first photographs of the Earth from space does not necessarily indicate a unified environmental perception, or the existence of global limits that are equally present or meaningful to all people (Yearly, 1996; Jasanoff, 2001). As discussed in Chapter 6, the words "institution" or "network" may be more useful as means to describe unified norms or experiences than "community," as these words indicate the contingent nature of what is shared by individuals rather than the automatic assumption that a community may really exist (Berry, 1989; O'Riordan and Jordan, 1999).

Third, notions of environmental "expertise" may also be questioned on a number of grounds. Clearly, as discussed above (pp. 233–237), the frameworks of orthodox science portrayed a distinction between "expert" and "lay" knowledge that can be challenged when inquiry concerns topics of local practice or perceptions of risk not shared by people formally classi-

fied by experts (see Wynne, 1996a; Fischer, 2000; Tesh, 2000). Indeed, much research in developing countries has highlighted how many farmers in supposedly threatened locations have adopted practices that maintain environmental protection despite rising population and affluence (Batterbury and Forsyth, 1999). There is a need to acknowledge a greater role of expertise among people historically identified as "lay." Such acknowledgment of expertise does not, of course, imply that all individuals have equal knowledge or training about specific risks, but that the experience and framing of risks by "lay" people is crucial for the understanding of risk (see debate between Daly, 1991 and Turnbull, 1991; Irwin, 1995).

These challenges to orthodox concepts of environmental expertise may also be directed at some attempts to redress the balance between "experts" and "lay" people. Some authors – and particularly the eco-anarchists such as Murray Bookchin – have argued that bureaucratic politics and instrumental industrial growth has caused a rationalization of expertise within the state apparatus, and a disturbing distance between experts and lay people. (Such arguments are clearly influenced by the sociologist Max Weber.) As a response, some observers have suggested that environmental decision-making should be diversified to the local level in order to reverse such rationalization, and to integrate environmental management with local experiences (see Eckersley, 1992; Murphy, 1994; Smith, 1996).

There is a need, however, to question how far such calls for devolution are also based on a perception of ecology as a response to instrumental rationality rather than a more contextualized assessment of different knowledge claims about complex biophysical processes and risks. It may be reasonable, for example, to see entrenched scientific expertise as characteristic of liberal democratic government (e.g. Ezrahi, 1990). But to see such entrenched government as itself the cause of ecological degradation (e.g. Beck, 1995) may be to essentialize instrumental rationality with environmental degradation in ways that overlook the complexity of biophysical change and our experiences of it (see Chapter 5).

Fourth, a common approach to environmental democratization has discussed the need to reform the "public sphere" by communicating new ecological discourses. This generally Habermasian approach defines the public sphere as a formal or informal arena in which environmental norms and policies may be discussed and agreement reached (see Habermas, 1987; Dryzek, 1990; Calhoun, 1992). In particular, some authors have pointed to the role of environmental social movements and activism as means of revising environmental policy in favor of groups seeking to regulate dominating state or industrial interests (e.g. Eder, 1996; Mol, 1996; Blowers, 1997; Brulle, 2000).

Such generally optimistic statements about the effects of public debate have been criticized by more constructivist writers who suggest these approaches overlook the role of communicative institutions such as courts, regulatory agencies, expert bodies, and news media in creating, and shaping multiple "public" spheres (Jasanoff and Wynne, 1998: 27;

Edwards, 1999). Indeed, theorists influenced more by Foucault have pointed out how the language adopted in such so-called public spheres – such as cost-benefit analysis by economists, or legal arguments in courts – may present further barriers to participation, even in inquiries that are claimed to be “public” (Tewdyr-Jones and Allmendinger, 1998). Indeed, under such circumstances, expert power and state power may be inseparable (Turner, 2001). The well-known Habermasian task of rationalizing the public sphere to enable greater public participation may therefore overlook the numerous barriers to participation, and the deliberate creation of co-existing public spheres by various organizations to establish different forms of legitimization and support for various objectives.

The general implication of these challenges to orthodox approaches to environmental democratization is to move debate away from “one” pre-defined notion of ecological rationality for a supposed unified “community,” toward the acknowledgment that environment may be perceived and valued in various forms, from different people, in diverse political arenas. Such plurality of perspectives does not imply that all perceptions are equally powerful, or that each perspective may co-exist without contradictions. As discussed in Chapter 8, the recognition of diverse perspectives does not imply cultural relativism (or the belief that all are equally valid). Indeed, the cross-comparison of some perspectives may allow a form of scientific progress (see also de Jong, 1999: 198; van Zwanenberg and Millstone, 2000). Plural institutions and networks may exist at a variety of scales, and may exist in formal or informal political settings such as within state bureaucracy or *de facto* adopted by farmers or citizens regardless of official recognition. Yet, as argued by sociologists such as Giddens (1990), Beck (1995), and Seligman (1997), for example, the perception and experience of risks may be increasingly individuated because of the growing multiplicity of roles and tasks performed by individuals rather than groups.

A further implication is – as discussed in Chapter 7 – environmental risk cannot be explained simply in terms of linear causality or biophysical change alone. Instead, it is necessary to acknowledge the institutional shaping, communication, and response to perceived environmental threats, of which addressing perceived biophysical events is important, but not exclusive. As Jasanoff wrote:

The social sciences have deeply altered our understanding of what “risk” means – from something real and physical if hard to measure, and accessible only to experts, to something constructed out of history and experience by experts and laypeople alike ... Trying to assess risk is therefore necessarily a social and political exercise, even when the methods employed are the seemingly technical routines of quantitative risk assessment ... it makes very little sense to regulate risk on the basis of centralized institutional authority, insulation from public demands, and claims to superior expertise.

(1999: 150)

Table 9.1 Models of risk perception for public policy

Model	Epistemology	Location of authority	Policy prescription	
			Style	Mechanism
Realist	realist	expert communities	managerial	expert advice
Constructivist	constructivist	social/interest groups	pluralist	public participation
Discursive	constructivist	professional discourses	critical	social movement

Source: Jasanoff, 1998.

Indeed, Jasanoff (1998) has proposed that risk perception may be classified into three basic models which draw attention to different modes of analysis and expertise (see also Fischer, 2000). The Realist (or positivist) model lends most emphasis to identifying the underlying biophysical cause of risk, communicated via expert advice from expert communities. The constructivist model acknowledges the constructed and plural nature of risks, but seeks to achieve understanding via social inclusion and public participation. The discursive model is also constructivist in epistemology, but acknowledges the political barriers to participation posed by the “vernacular” or language of risk assessment permissible within specified (public) arenas (see Table 9.1).

The objectives of a “critical” political ecology are to assess how far political practices may lead to alternative explanations of environmental reality. According to these objectives, the constructivist and discursive models of risk analysis are most applicable for understanding the evolution of environmental science. Yet these models also imply adopting critical stances toward orthodox concepts of community, rationality, and expertise to see how far such concepts contribute to the coproduction of environmental science and politics.

The following sections of this chapter now assess the challenges in building more locally relevant alternatives to the universalizing “laws” adopted under the Realist model, by either reforming powerful scientific institutions, or by empowering the emergence of alternative institutions from less powerful sectors of society.

Regulating scientific institutions

The preceding discussion listed a number of challenges to the democratization of environmental science, and to orthodox approaches in environmental politics to achieving “environmental democratization.” How can environmental politics acknowledge these concerns in order to achieve an effective reform of environmental science and networks?

Perhaps the most obvious means of reforming environmental science is to seek change within the institutions and networks of orthodox

environmental science. Changes might include seeking greater reflexivity or transparency within scientific and expert organizations, in order to acknowledge underlying social and political values, or to show the decision-making process through which advocacy statements are made. As discussed in Chapters 3 and 6, Mertonian norms of regulating scientific knowledge (based on principles such as sharing knowledge, or inviting and responding to criticism) may be considered neither accurate nor sufficient in terms of describing the evolution of scientific statements. Acknowledging public concerns about environmental science – or enhancing public participation in the framing of inquiry – may improve both the perceived relevance of science, and public trust in scientific institutions.

Part of the problem also lies in reconsidering the role of science itself. Historically, the word “science” was enough to denote the source of respectable “truth.” For example, the future US President, Woodrow Wilson, spoke in 1896 of “calm Science seated there, recluse, ascetic, like a nun” (Wilson, 1896). Yet today, public trust in science as an institution is much less, caused in part by the increasing diversity and individualization in roles performed by people, and what this means for receiving knowledge that can assist with these roles (Giddens, 1990; Seligman, 1997). Indeed, according to Ulrich Beck, such individuated experiences of risks, and declining levels of public trust are key aspects of “Risk Society.” As Beck wrote: “[science is] more and more necessary, but at the same time, less and less sufficient for the socially binding definition of truth” (1992: 156).

The challenge facing public organizations under such conditions is to ensure that decisions are made in the public interest, or with sufficient ability for worried citizens to voice concerns and feel they have been listened to (Reich, 1990; Fischer, 2000). Those seeking to reform scientific institutions in this optimistic way, however, may also encounter some significant obstacles. First, the desire to enhance participation in scientific inquiry often implies seeking to soften, or diversify the boundaries around scientific inquiry and networks of scientists. Yet, as discussed above, the achievement of consensus and meaningful causal statements can often depend on the existence and enforcement of epistemic boundaries, and the status of perceived “experts” within orthodox, “normal” science. Second, some challenges to the credibility of scientific practice run the risk of causing great offence to professional scientists, who see such criticisms as inaccurate and unfair, especially if made by people untrained in physical science. Third, the definition and adoption of “participation,” “transparency,” and “accountability” are themselves contested, and will reflect different models of democracy or justice that should themselves be worthy of analysis (Mason, 1999).

This section considers means of reforming existing (and often orthodox) scientific institutions. The discussion forms part of wider debates about public understanding of science, but there is no attempt to review all of these debates in this book (see Irwin, 1995; Irwin and Wynne, 1996; Dierkes and van Grote, 2000). Instead, this section focuses on institutional

structures through which expert organizations can become more reflexive about political framings of science, and more accountable to public concerns about how science has been conducted.

The “science wars” and direct challenges to science

Perhaps the most direct form of public criticism of orthodox scientific institutions in recent years was the number of intellectual exchanges during the 1990s known as the “science wars” (see also Chapter 1; Jasanoff, 2000; Segerstråle, 2000). The “science wars” went beyond the expected level of “conjecture and refutation” associated with orthodox science because it was a discussion about science in general, and its accountability, governance, and claims to represent truth. Indeed, the implications of the “wars” are still felt today in debates about large-scale environmental explanation (such as Global Climate Models, or Land-Use-Cover-Change measurements), and challenges from more localized and contextualized approaches such as in this book.

It is commonly reported that the “science wars” began after the decision to terminate public funding for a superconducting supercollider particle accelerator during the 1992–1993 session of the US Congress. This decision quickly led to wider debates about the purpose of public funding for science, especially after the end of the Cold War, and the ability for the public to influence such decisions. One memorable phrase from this time was coined by Daryl Chubin, a senior analyst at the US Office of Technology Assessment, who described the self-serving arguments used by physicists to justify public funding for equipment such as the supercollider as “quark barreling” (see Fuller, 2000: 134). The debate led onto wider questions of sociology and politics of scientific knowledge, and an angry backlash from orthodox scientists who considered such questions as irrational. These debates comprised a variety of viewpoints and levels of disagreement, ranging from the generally uncontroversial to the overtly confrontational. For example, Mary Midgley wrote: “Science education is now so narrowly defined that many scientists simply do not know that there is any systematic way of thinking besides their own” (1992; in Nader, 1996: 13).

Barnes *et al.* wrote:

The scientific profession possesses considerable authority in modern societies, and indeed wherever “science” is identified and designated as such, the implication is that something especially trustworthy or reliable is being described. Such authority is of course of inestimable value to individual scientists, and they have a vested interest in its maintenance. They can be expected to police the existing boundaries of science, to avoid the intrusion of whatever may detract from its reputation, and to seek to expel anything potentially disreputable which arises within.

(1996: 140)

And Jasanoff:

Like the strict constructionists of the Constitution, the critics of science studies ascribe an almost mystical primacy to the original intent of scientific authors, from Bacon to Einstein to figures of our own day – an intent, moreover, that only other scientists are licensed to decipher safely. The critics' constant fear is that science studies misrepresents the words and works of scientists, citing them out of context or distorting them through unnatural juxtapositions. Not for a moment do they share the humanist's sense of the fluidity and ambiguity of language – even scientific language – let alone of texts, artifacts, and agents being connected in complex webs of meaning. It is no wonder that, from this standpoint, humanistic readings of science are so readily construed as assaults on the truth.

(1999: 498)

A common response of some ardent defenders of orthodox science was to reiterate the boundaries of scientific networks, and to question the motives of the critics. Most famously, Gross and Levitt wrote:

To put it bluntly, the academic left dislikes science ... Within the academic left, hostility extends to the social structures through which science is institutionalized, to the system of education by which professional scientists are produced, and to a mentality that is taken, rightly or wrongly, as characteristic of scientists. Most surprisingly, there is open hostility toward the *actual content* of scientific knowledge and toward the assumption, which one might have supposed universal among educated people, that scientific knowledge is reasonably reliable and rests on a sound methodology.

(1994: 2, emphasis in original)

This defense of scientific knowledge and methodology also led to criticisms of many other political concerns that the science defenders saw to be based on ideology rather than on science. Environmental concern reflecting deep-green (or ecocentric) beliefs, for example, was criticized because: "in part it [environmentalism] is an act of ritual abasement before a personified "nature" rather than a program of practicable measures for dealing with concrete environmental dangers" (Levitt, 1999: 132).

Environmentalism is therefore criticized because it may lead to the knee-jerk rejection of technologies such as nuclear power that could potentially reduce the causes of anthropogenic climate change. Furthermore, Levitt noted:

Environmentalism has no credentializing process. Scientific acumen is not a requisite for participation or even leadership, and considerable prominence has been given to figures whose scientific competence is

nearly non-existent ... in this atmosphere it is difficult to weigh choices in the light of the facts that scrupulous science provides.

(ibid.: 133)

This book, of course, might concur with the need to question the use of scientific statements by different environmentalists in order to legitimize environmental policy on highly contested themes (see Chapters 2 and 5). Yet, unlike Levitt and other science warriors, this book would still question the ability for environmental science to produce socially neutral facts.

These criticisms of environmentalism, however, have been easily associated with "brownlash," or the attempts to discredit environmental concern by businesses unwilling to adopt environmental regulation, and has led to further responses from pro-environmentalists. Paul and Jane Ehrlich, for example, published the pro-environmentalist book, *Betrayal of Science and Reason: How Anti-Environmental Rhetoric Threatens our Future* (1996) partly as a way to demonstrate that environmentalism may also adopt the frameworks of orthodox science that mathematicians such as Levitt sought to protect. Other authors have similarly written to protect the concept of "nature" as a scientifically legitimate basis from which to formulate environmental policy (Soulé and Lease, 1995; see Chapter 1).

As discussed throughout this book such approaches to science and nature overlook diverse problems in how far these concepts can represent politically neutral representations of biophysical reality. Furthermore, under such discussions of environmentalism, much debate from science studies has been inappropriately cast as attempts to legitimize bodies that seek to avoid environmental regulation. The objectives of science studies, instead, are to highlight how tacit framings and institutions shape, and are shaped by, the practice of science. This statement can be made about the so-called "facts that scrupulous science provides" or the alleged "science and reason" claimed by both critics and defenders of (deep-green, or ecocentric) environmentalism.

The debates of the "science wars" helped to publicize some of the concerns of science studies about entrenched orthodox scientific networks. Yet these debates have also encouraged stereotypical images of "pro" and "anti" science, such as the mistaken belief that all professional scientists are uncritical of scientific procedures, or that science critics are opposed to science in any form. Alternative approaches have sought to reform procedures within specific organizations or assessments.

Reforming national and international organizations

Further attempts to reform environmental science have focused on increasing the transparency and participation within existing scientific or policy organizations. Such organizations may be at national or international levels, and include power over research funding, or dissemination of environmental expertise.

Fuller (2000) lists three ways to govern science at the stage where public funding is allocated to competing research proposals. The first model, of "finalization" (Schaefer, 1983), assumes that mature science will be governed through a combination of inertia within science's own networks and the overseeing directions imposed by the state. The second model, "cross-disciplinary relevance" was proposed by Alvin Weinberg (1963) (of transcience fame), which optimistically urged that public funding be prioritized for research providing maximum benefit for the widest selection of disciplines. The third model is "epistemic fungibility" (Fuller, 1993), which acknowledges that cross-disciplinary relevance often does not influence research funding because grant applications are often made to each discipline's own peer group (see also Collingridge and Reeve, 1986).

The model of epistemic fungibility also points out – in common with some debates in science studies – that scientific disciplines are also networks of people who are experts within their discipline, but are lay people outside disciplines. Achieving epistemic fungibility therefore implies acknowledging the different constituencies who control decisions affecting the allocation of research funding. Yet this objective may be challenged by the vested interests of closed networks. Fuller wrote:

Were disciplinary communities made to be routinely accessible to each other, then much of the aura of expertise and esoteric knowledge that continues to keep the public at a respectful distance from scientists would be removed.

(2000: 142)

Environmental organizations may also be examined for transparency and accountability in the formulation of environmental expertise. Chapter 6 began some discussion of the role of "boundary organizations" as institutions that control the coproduction of science by being accountable to different networks in science and policy. This discussion may be extended to organizations' responses to criticism from environmental groups.

One study by Landy *et al.* (1994), for example, focused on the United States Environmental Protection Agency (EPA). Landy *et al.* argued that the EPA was characterized by a system of "interest group liberalism" or "policy entrepreneurship" that effectively turned administrators into advocates of competing policy proposals (in Fischer, 2000: 228; also Landy, 1995). Under this system, Landy argued that policymakers had to engage in a variety of strategies to portray policies in positive ways to different constituencies such as journalists, legislators, judges, and the public, in ways that can easily be seen by the public to be manipulative and untrustworthy.

The solution to this problem, they argued, lies in increasing transparency and inclusivity of policy decision-making processes within the EPA. Furthermore, the EPA's role in decision-making should be shifted

from a position of policy entrepreneurship to providing public information about technological, legal, or financial feasibility of different options. The implication of this kind of study is not to suggest that administrators within the EPA may be corruptly promoting selected policy options, but to indicate the influences of hitherto unacknowledged organizational culture on how policy debate is conducted.

Similar analyses have been conducted on international organization. For example, the World Bank has commonly been criticized for avoiding environmental concerns by supporting large-scale infrastructure projects such as dams and highways; and for being apparently unaccountable in decision-making (e.g. Rich, 1994; Mehta, 2001). The Bank has responded to concerns with a variety of measures: in 1987, it upgraded its environmental office to full departmental level, and in 1989 introduced Environmental Impact Assessments (EIA) for projects. But most attention has been given to the decision to suspend funding for the Narmada dam in India in 1991, and then the decision of the incoming president, James Wolfensohn, to cancel the Arun 3 dam in Nepal in 1995 because of potential environmental and social impacts. Both dams were the subject of much public controversy and activism. As Bank staff are instructed in training sessions: "Don't get zapped by the Narmada effect, do your EIAs!" (in Goldman, 2001: 200).

Yet critics have suggested such responses by the Bank may still be problematic because they have emerged to avoid the most overt criticism rather than assessing environmental principles in general. Furthermore, new environmental codes adopted by the Bank still hide a variety of simplifications in environmental practice, and the simultaneous actions ensure new codes are seen as legitimate.

Goldman (2001) discussed these concerns in relation to the World Bank assessment of the proposed Nam Theun 2 dam in Laos. In particular, Goldman noted that the Bank had contracted research to the International Union for the Conservation of Nature (IUCN), but that the IUCN suppressed anthropological work that highlighted the impacts of the dam on diverse indigenous peoples in the region, and therefore problematized the IUCN's intention to develop parts of Laos into a National Biodiversity Conservation Area. The dam investors' consortium then hired a consultant from Norway who concluded that all peoples in the location of the dam could be resettled without harm, and who also argued that such groups could be described as one ethnic group, with few differences from other peoples in Laos. All such claims are contested by Goldman, who argued that the dam project framed environmental management in the eyes of the lowland state, international trade, and outsiders' visions of nature. Such criticisms echo comments made in Chapter 7 concerning the projection of risk onto regions and remote people. He wrote:

The new authoritative logic of eco-zone management that is carving up Laos is designed to ensure that there will be "sustainable" hardwood supplies for export, watersheds for dams, and biodiversity

preservation for pharmaceutical firms and eco-tourists. This worldview represents most small producers as ecologically destructive and backward.

(2001: 207)

In addition, the production of environmental knowledge and assessments about the dam were accompanied by actions by the World Bank and IUCN to represent such information as legitimate and credible. In particular, the Bank sought to demonstrate the need for outside environmental guidance by claiming, for example, that the government of Laos showed no environmental awareness. The IUCN even went so far as to say that *no* conservation practices existed in Laos, and by once suggesting that the word does not exist in the Lao language. Such statements are demonstrably wrong when faced with the diversity of words (in various languages within Laos) that can mean "conservation," and by the abundance of information about conservation practices adopted by shifting cultivators (e.g. Fox *et al.*, 2000). Yet the purposes of such statements are to legitimize the intervention by these organizations, and to suggest that the framings and approaches adopted by them are the only options.

There are many ways to assess international organizations such as the World Bank for environmental policy and transparency, including awareness of gender, local participation, and the influence of internal management cultures (see Wade, 1997; Kurian, 2000). There is insufficient space in this chapter to review all of these concerns, but the implications of the example from Laos is that environmental reforms need not necessarily lead to more democratic approaches to environmental expertise and science. Superficially, the Bank adopted environmental expertise from organizations – such as the IUCN – that have important reputations for offering environmental expertise. But this expertise was framed according to predefined, and highly contested, development objectives, and did not seek to challenge the underlying assumptions about environmental causality, or seek to include significant participation at the sub-state level.

The lesson of this discussion is that successful democratization of environmental science and networks needs to assess the process by which expertise is formulated and legitimized, rather than simply accepting "environmental" practices in principle. Simply claiming to be "environmental" need not democratize environmental science and networks if the environmental principles and assumptions are constructed in selective and predefined ways. This conundrum indicates the need to consider the constructivist and discursive models of risk (discussed above, p.241) in order to indicate how far discourses of environmental reform may actually democratize or reinforce existing networks. The examples of the EPA and approaches to research funding discussed earlier suggest that procedures can be reformed to increase transparency. But the example of the Nam Theun 2 dam suggests that the World Bank and IUCN have opportunistically used apparent environmental reform as a further arena in which to

conduct predefined, and highly contested, development objectives. Critics must be diligent to identify when such "reforms" are being used to reinforce, rather than democratize, environmental networks. If discussion seems to be resisted by the networks, then outright opposition or the empowerment of alternative networks may be more effective.

Reforming environmental assessments

Finally, the practice of environmental assessments may also be reformed. Assessments are the means by which scientific networks may communicate findings to policymakers (see Social Learning Group, 2000a, b; Farrell *et al.*, 2001). Commonly, however, assessors have adopted the classic "science speaks to power" model, discussed above (p.233), which has resulted in some important failings.

For example, the Global Biodiversity Assessment (GBA) was undertaken by the United Nations Environment Program (UNEP) at the second conference of the parties to the Convention on Biological Diversity (CBD) in 1995. The report aimed to provide a comprehensive survey of scientific and policy dilemmas concerning biodiversity, and aimed to revolutionize thinking on biodiversity in the same way as the IPCC had done for anthropogenic climate change (Cash and Clark, 2001). The assessment was more than 1,000 pages long, and had included the participation of more than 1,500 scientists from more than 80 countries. The survey was also designed to be free from political criticism by being conducted independently of the CBD. Indeed, the GBA drew upon the expertise and organization skills of UNEP, the World Conservation Union (WCU), and the World Resources Institute (WRI); by including a wide variety of scientists from both developed and developing countries; and by adopting a comprehensive peer review process of its findings. Yet despite these actions, and initial positive reviews of the assessment, parties to the CBD largely ignored the GBA; it did not shape the political agenda for biodiversity conservation; nor was it used as a source book by individual nations for furthering domestic biodiversity policies. Indeed, the GBA was viewed with suspicion by some countries, particularly in the developing world (see Raustilia and Victor, 1996; Reid, 1997). In the words of one participating scientist: "it [the GBA] sank like a lead balloon" (Kaiser, 2000: 1677; in Cash and Clark, 2001: 2).

Cash and Clark (2001) have suggested the failure of the GBA resulted from four errors specifically associated with that assessment. First, the GBA did not acknowledge the political context of the negotiations on biodiversity conservation. The assessment was initiated between the first and second conference of the parties to the CBD, and accordingly was produced at a time when different parties were lobbying for different policy outcomes. The assessment was easy to portray, or delegitimize, as partial to different political viewpoints rather than as a basis from which to establish policy. Indeed, the comparatively more authoritative assessments of

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ozone depletion in 1985, and the IPCC initial reports in the late 1980s, preceded the establishment of conventions on these topics. Second, the GBA failed to address the needs of its users by focusing too much on technical, "state of the art" scientific measurement, rather than on how biodiversity is perceived and experienced in many countries. Third, the GBA failed to treat assessment as a communication process between assessors and users. Fourth, the GBA failed to connect global and local levels of assessment, by overlooking means to acknowledge local concerns and exposure to risks, or local capacity to deal with them.

These failings in a high profile and expensive environmental assessment indicate both the attractions and contradictions of portraying science to be independent of politics. In order to make the GBA seem legitimate in the eyes of users, the assessors sought to put distance between the assessment and users. Yet by not communicating with users, the assessment lost credibility and relevance, and could not help being criticized by some developing country representatives as reflecting only the framings and practices of the Convention's more powerful parties.

Because of these kinds of experiences with environmental assessments, Farrell *et al.* (2001) suggested reforms to four under-appreciated elements of assessment design. First, it is important to acknowledge the assessment initiation and context, or the hidden framings that make an assessment appear necessary. Who called for the assessment and why? In the case of the GBA, one critic was quoted as saying, "the scientific community just decided we needed this and did it" (in Kaiser, 2000: 1677; Cash and Clark, 2001: 3). As discussed widely in this book, such framings have important epistemological implications on the research findings and causal statements. Second, what are the science-policy interactions of the assessment? How far are scientists isolated from policymakers? Third, who participates in assessments, and under what conditions? And fourth, what are the different assessment capacities available to ensure effective assessments in different contexts? Assessment capacity refers to the ability of relevant organizations, actors, and political arenas to ensure participation in assessments, and successful communication between different parties.

The purpose of reconsidering these four elements of assessment design is to increase the appreciation of environmental assessments as dynamic and social processes. Yet there are still important questions about how these suggestions can result in the democratization of the scientific networks adopted by assessments. First, many assessments still enforce boundaries between the formulation of scientific advice, and then its application to policy. This is perhaps shown most in the case of the IPCC, where scientists involved in the research of climate change are excluded from writing the associated summaries for policymakers, which are written by political representatives. Similarly, the Ozone Transport Assessment Group of 1995-1997 separated "technical" and "political" issues. Such sep-

aration in these cases still indicates a belief that scientific practice itself may not reflect social and political framings, or that "science" can be conducted in political neutrality, and then be communicated to "power."

Second, a further question concerns the extent of public participation within environmental assessments. As discussed at the beginning of this chapter, it is not clear if achieving scientific certainty about environmental problems may simply mean obtaining consensus among a controlled network of participants. Some commentaries about environmental assessments have approached participation warily because it might prevent the achievement of consensus. For example, Farrell *et al.* wrote:

Expanding participation does not necessarily benefit the assessment process - particularly in the short term. It can reduce the assessment's quality, make the assessment logistically unmanageable and/or increase the difficulty of reaching consensus.

(2001: 330)

Participation may therefore be controlled in order to reduce the potentially disruptive influence on apparently successful assessments. Farrell *et al.* claim that increasing participation from developing countries in the IPCC was a source of potential disruption, but resulted in the positive outcomes of providing more attention to development-oriented aspects of climate change. Against this, however, critics have suggested such participation has not democratized the IPCC enough. Increased participation has been mostly at the level of inter-state negotiation, rather than at the sub-state level. Furthermore, the IPCC still holds on to the emphasis on atmospheric greenhouse gas concentrations as a guide to environmental risk, rather than understanding more contextual analyses of vulnerability (e.g. Dowlatabadi, 1997; Kates, 2000b; Demeritt, 2001; see Chapter 7). In this sense, increased participation may have reinforced the existing Realist and linear model of risk adopted within the IPCC, and not have resulted in a more diversified reframing of how risk is presented.

Increased participation in some environmental assessments may therefore have limited impacts on the democratization of science and networks. As Farrell *et al.* note, it is important to ensure that participation includes aspects of culture and perception of environmental problems, rather than be restricted to the nominal inclusion of "token" representatives of unrepresented groups. It should also be noted that there are many types of assessment, with different contexts and possibilities for change. Despite such statements, however, it is not clear how far some environmental assessments, predicated on the belief that science itself can be separated from political framings, can actually adopt such greater participation in meaningful terms. According to this belief, participation cannot, by definition, democratize science. Yet as this book has sought to demonstrate, the very identification of environmental problems and causal links are indeed determined by social and political factors.

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This section has discussed a variety of means by which existing scientific networks may be democratized or reformed in order to increase transparency, and increase the possibility for people outside the network to influence them. But have these measures successfully challenged the boundaries of networks, or increased widespread participation? One alternative is to empower alternative networks as a way to challenge the authority of existing, more powerful systems of expertise. The next section now considers these alternative networks.

Empowering alternative networks

So, if attempting to reform existing scientific institutions may prove problematic, is it possible to develop alternative networks that may address the needs of less represented groups more successfully?

This next section now examines the emergence of alternative institutions or networks of science that may exist in parallel to, or outside of, the formal boundaries of orthodox scientific institutions. Such alternative networks may be considered a form of democratization because they allow greater localization and diversification of environmental explanation. They may also increase transparency and public participation in local environmental science.

The alternative networks discussed in this chapter are not simply those associated with social movements. As discussed in Chapter 5, many discussions of ecology associated with "new" social movements have adopted ecological discourses that essentialize environmental degradation with social oppression and instrumental rationality in modern societies. Indeed, Richard Harvey Brown (1998) has discussed the possibility for a "democratic science" based on improved social communication to a public sphere in order to avoid such instrumentalism. This book has argued that such discourses themselves need to be democratized in order to understand how – and with whose participation – such assumptions were made. Similarly, as discussed in Chapter 6, other social movements may often harness or replicate existing environmental discourses in order to achieve political success.

Instead, this section considers institutions that acknowledge the coproduction of political activism and environmental science, and which seek to acknowledge the political boundaries associated with public participation. Such institutions need not reject interfaces with formal scientific knowledge from expertise from other institutions. But they may seek to advance the constructivist and discursive models of risk discussed above, rather than simply provide capacity for the implementation of science constructed under the Realist model.

The discussions in this section are all related in various ways to wider debates concerning so-called Deliberative and Inclusionary Processes in Environmental Policymaking (DIPS) and participatory approaches to environmental policy (see Dryzek, 1990; Button and Madson, 1999;

Holmes and Scoones, 2000). This chapter cannot summarize all of these debates, but focuses mostly on the ways in which debates within political ecology can engage with diversifying the local negotiation of environmental science.

Environmental adaptations in developing countries

The concept of environmental adaptations was introduced in Chapter 2 to refer to environmental practices and livelihood strategies that allow the protection of resources despite the existence of poverty or increasing populations (see Netting, 1993; Batterbury and Forsyth, 1999). Examples of adaptations include soil conservation measures such as *diguettes* (or lines of stone) to prevent erosion, or soil mounds to enhance agricultural fertility (e.g. Tiffen and Mortimore, 1994; Batterbury, 1996; Sillitoe, 1998), or gradual transformation of forest-savanna landscapes to enhance the production of specific tree species valuable for local livelihoods (e.g. Fairhead and Leach, 1996; Schmidt-Vogt, 1998). Environmental adaptations are often considered forms of so-called community-based natural resource management (CBNRM) (e.g. Leach *et al.*, 1997).

Environmental adaptations indicate two important lessons for empowering alternative scientific networks. First, adaptations may be considered to be a form of alternative network because they offer exceptions to generalized predictions of environmental degradation such as the $I = PAT$ equation (see Chapter 2). Second, adaptations also indicate the importance of local, and often unpredictable, factors of culture and social organization that are not always included in rational choice, or positivist approaches to common-property resource theory (e.g. Ostrom, 1990). As a result, some authors have argued that studying the institutional bases of environmental adaptations, and transferring these to new locations, may be effective ways of diversifying and localizing environmental management (see Mehta *et al.*, 1999, 2001).

Empowering and transferring adaptations, however, imply a number of difficulties. First, there are problems in identifying how far practices are "local." As discussed in Chapter 7, there is a need to assess how far conceptions of local practices may reflect outside constructions of locality or indigenous people that may hinder locally determined development. It is also increasingly difficult to identify groups of people or environmental practices that are not in some way connected to regional or global networks of trade, investment, or migration (Bebbington and Batterbury, 2001). Such increasing global integration both affects the institutional basis of environmental adaptations, and the causes of environmental degradation. Murton (1999), for example, found that Tiffen and Mortimore's (1994) originally positive findings that "more people" may mean "less erosion" in Machakos, were increasingly less apparent because local farmers were spending time away from soil conservation, and instead were engaging in sporadic migration to cities for waged employment.

Second, there is also a need to consider the role of "global" environmental risks alongside "local" environmental problems. Some environmental adaptations may be effective against locally defined problems, but may be insufficient to mitigate risks that may occur more globally, or practices that have environmental impacts outside localities. For example, Chapter 6 described the example of the International Center for Research in Agroforestry (ICRAF) framing research on shifting cultivation in Southeast Asia in terms of regional impacts on declining biodiversity or regional haze from fires. Such concerns also have to be matched with local framings of problems, and how far policies suggested from a regional perspective (such as restricting shifting cultivation) might actually impact negatively on local livelihoods.

Third, it is sometimes difficult to separate the concept of environmental adaptations from the underlying securities – such as land tenure, health, education, or access to resources – that allow adaptations to succeed. Clearly, some adaptations – such as building terraces, installing *diguettes*, or shaping forest islands – are only attractive to farmers if they are confident they can reap the rewards in the future. Enforced resettlement, or appropriation of land by state or investors, or during times of political unrest, may therefore undermine the adoption of environmental adaptations. Similarly, all members of the locality are unlikely to benefit from adaptations in the same way. As discussed above (p.238), the concept of "community" frequently hides a variety of social divisions along lines of gender, caste, age, etc. that may differ in access to underlying securities such as land tenure or education. (Indeed, this criticism may also be applied to the concept of "social capital," which has also been used in generally positive terms about local development.)

Because of these problems, some observers have argued that more attention should be given to the means by which local environmental governance may be achieved, rather than the imposition of predefined "laws" about environmental degradation. Box 9.1 describes some potential institutional forms that may allow the successful transfer of experience of environmental adaptations to new locations. These approaches differ from orthodox approaches to environmental management or environmental politics by allowing the local framing of environmental problems, and by acknowledging that concepts of "community" include a variety of conflicts and social divisions that may be constantly experienced and negotiated. Together, they form suggestions for how local environmental governance may be achieved, which may also include constructive engagement with expert knowledge from outside localities.

The concepts of sustainable livelihoods and environmental entitlements focus on building environmental adaptations at the micro level. Sustainable livelihoods is a more general term referring to the means of establishing capabilities and assets that may enable social groupings (such as individuals, households, or localities) to maintain reliable sources of income despite resource scarcities (see Chambers and Conway, 1992;

Box 9.1 Some possible institutional forms for integrating environmental governance and learning

Sustainable livelihoods

The concept of sustainable livelihoods is a framework for integrating environmental management with local livelihood strategies. In simple terms, a "livelihood" may be defined as the capabilities, resources, and other assets and activities required for making a living. A "sustainable livelihood" may be defined as one that

can cope with and recover from stress and shocks, maintain and enhance its capabilities and assets and provide sustainable livelihood opportunities for the next generation; and which contributes net benefits to other livelihoods at the local and global level and in the short and long term.

(Chambers and Conway, 1992: 1)

Sustainable livelihoods differ from orthodox approaches to environmental management in two key ways. First, they reject the assumption that there is an inescapable link between poverty and environmental degradation, and instead seek to empower local strategies to conserve resources. Second, they allow local people to frame environmental problems and resource conservation in terms that are necessary for their livelihoods.

Environmental entitlements

The environmental entitlements debate seeks to apply the "entitlements" approach of Amartya Sen (see Chapter 7) to the means by which individuals or social groups can gain access to, and protect, environmental resources. The approach seeks to highlight the "endowments" or "entitlements" that may allow different people to use resources, and the varied way in which social institutions – or shared norms of behavior or environmental perception – may influence this access (Leach *et al.*, 1999). Institutions may exist at micro, meso, or macro scales, involving negotiations within households, villages, or regions, and between different actors. Environmental entitlements also help avoid a simplistic approach to "community"-based natural resource management by highlighting the social divisions that exist within so-called communities.

Adaptive management

Adaptive management is a form of resource management that allows local people to negotiate and reframe official advice on environmental management from orthodox science. It aims to understand the potential for different management techniques by looking at the responses to management itself from local people who use scientific information (Berkes *et al.*, 1998). Adaptive management has been used in contexts where resources are subject to a variety of local and regional demands on land use, such as in areas of protected forest, or in the evolution of community forestry (Robbins, 2000; Klooster, 2002). It provides a means by which management techniques may be adapted dynamically in order to reflect the demands

made by a wide group of users as the result of regular communication between resource managers from different user groups.

Islands of sustainability

The concept of islands of sustainability refers to a region or locality that has adopted forms of economic cooperation and environmental protection that allow it to integrate economic success with environmental conservation (Wallner *et al.*, 1996; Bebbington, 1997). Similar to sustainable livelihoods, "islands of sustainability" commonly exist in zones considered to be subject to widespread environmental degradation and poverty. "Islands" allow local livelihoods to continue through the co-creation of political unity between different villages or farms, common economic strategies, and the establishment of trading links with other localities. The establishment of common links between different parties in each "island" is crucial to successful integration.

Sources: Chambers and Conway, 1992; Wallner *et al.*, 1996; Bebbington, 1997, 1999; Berkes *et al.*, 1998; Carney, 1998; Scoones, 1998; Batterbury and Forsyth, 1999; Leach *et al.*, 1999; Robbins, 2000; Klooster, 2002.

Scoones, 1998). Some authors have referred to this as *bricolage* or the ability to adopt a flexible and interconnecting range of income sources and environmental activities to reduce vulnerability to changes (e.g. Batterbury, 2001; Cleaver, 2001). Often, sustainable livelihoods are based on a combination of three key actions: agricultural intensification, income diversification, or short- or long-term migration by some or all members of a household. For example, in the Sahel of West Africa, Mossi farmers from Burkina Faso may seek to overcome long-term problems of drought and declining agricultural productivity by seeking short-term employment in cities. In Papua New Guinea, Wola shifting cultivators have maintained soil fertility despite growing populations by innovating with soil mounds and the adoption of sweet potato that thrives on such mounds (Sillitoe, 1998).

The concept of environmental entitlements is a similar approach but focuses more on the institutional controls of access to resources. The approach reflects Amartya Sen's entitlements approach to food security discussed in Chapter 7, and seeks to indicate the different institutions – or shared behavior and expectations – through which individuals or social groupings may gain access to resources, often in variable or short supply (Leach *et al.*, 1999). For example, in the semi-arid Indian province of Rajasthan, water management is crucial for irrigation and for urban sanitation. The underlying biophysical variation in groundwater leads to variable supplies of water for either boreholes or local surface water supplies. According to the approach of environmental entitlements, *endowments* for water may be defined as the private arable and pasturelands occupied by farmers, and the water rights that enable access to communal water supplies. *Entitlements* for water supply, on the other hand, include irrigation

water, crops, and income from marketed products, and these are influenced by collective action among owners of contiguous plots, or communal repair work on gullies and canals. A variety of institutional controls influence endowments and entitlements. Access to water endowments are influenced by micro institutions such as inheritance of land, labor contributions to agriculture, and macro-scale institutions such as interactions between the governments of India and Rajasthan concerning watershed development policy, and land laws. At the meso scale, entitlements are influenced by market forces and credit institutions. The result of these interactions is a supply of water to large farmers, marginal farmers, and livestock rearers (Ahluwalia, 1997).

Local strategies may also allow more overt resistance to environmental changes or controls that are imposed from outside. In the Dominican Republic, for example, Rocheleau *et al.* (2001) noted how local *bricolage* by different farmers allowed resistance to the introduction of *Acacia* trees as both cash crops and carbon-offset forestry. Such local resistance has also been noted against state-led soil or forest conservation policies often dating back to colonial science and management objectives in South Africa (Driver, 1999); India (Jewitt, 1995; Srivaramkrishnan, 2000); West Africa (Fairhead and Leach, 1996; Batterbury, 2001); and in Thailand (Johnson and Forsyth, 2002). A less confrontational approach may be adaptive management (Berkes *et al.*, 1998), or the mutual shaping of external environmental management plans by formal scientists and local people. This approach has been praised for developing models of community forestry in Mexico, for example, because it allows the integration of different framings and experiences of forests from different users (Klooster, 2002). Yet such negotiations may still be controversial. In India, for example, Robbins (2000) noted that the resulting consensus within such negotiations still reflected powerful groups, and that the consequent environmental assumptions about the impacts of forest use could still be questioned from other perspectives.

The concept of "islands of sustainability" (Wallner *et al.*, 1996) also proposes a large-scale application of sustainable livelihoods for integrating economic competitiveness and environmental sustainability, often in regions where orthodox thinking would assume widespread environmental degradation and poverty. In the rural Andes, for example, a combination of action by NGOs, agricultural producers, and local governments have succeeded in intensifying agriculture, and in increasing investment in new, high-value products such as horticultural crops (Bebbington, 1997). In such cases, the establishment of local trade associations, with coordinated agricultural and environmental practices (including both indigenous and imported techniques) may increase prosperity and agricultural production, despite orthodox expectations that such regions may experience downward cycles of poverty and environmental degradation.

The formation of localized zones of environmental governance that can resist wider forces of economic and political control is, of course, one of

the key objectives of all cultural and political ecology that focuses on social justice and environment in the developing world. The attention to how far local governance can also influence the scientific assumptions underlying environmental management, and the means to achieve such governance, are crucial elements in ensuring that environmental science is included in such decentralized political control.

Marginalized social groups and environmental science

The formation of alternative scientific networks for environmental explanation may also be conducted in locations that are not necessarily associated with developing countries. Many social groups around the world may be considered marginalized or under-represented in hegemonic science. As discussed in Chapter 4, it is common to assume that women, ethnic minorities, and people in lower economic classes may be less represented in common scientific discourse. Indeed, feminist analysts of science have observed that some women have considered "science" to exist outside of their day-to-day experiences, and consequently see science to be both irrelevant and unapproachable (Harding, 1986; Schiebinger, 1993; Lederman and Bartsch, 2001).

Empowering alternative scientific networks for marginalized groups, however, raises important dilemmas. First, it is important to identify under-represented groups in a critical and comprehensive manner. Simply assuming that, for instance, "women" or "ethnic minorities" or "children" are necessarily under-represented may overlook how such groups have succeeded in gaining recognition, and may also essentialize marginalization with these categories. Second, it is important to appreciate that the objective is not to get groups such as women into science (as it currently exists), but to reframe science itself in order to better reflect the needs and concerns of unrepresented people. These two problems exist simultaneously:

The gendered character of scientific knowledge means that women's location always begins from outside science . . . It is difficult indeed for any woman to become "inside" the practices and authority of orthodox science. It is even more difficult if she is not white or middle class.

(Barr and Birke, 1998: 78)

A third problem is whether seeking to empower alternative networks may imply having to adopt the language of dominant networks in order to gain credibility. If they do adopt similar language, how far does this make them lose their alternative status? Indeed, the need for environmentalists to use orthodox science in order to gain credibility, when some have argued against the principles of science and technology, has been well recorded by critics of environmentalism (Yearley, 1992). Similarly, as discussed in Chapter 6, the problem of attempting to reform environmental policy

through local social movements – or the "Liberation Ecologies" approach of Peet and Watts (1996) – may also experience the problem of needing to use existing environmental discourses rather than introduce new themes.

The empowerment of alternative scientific networks may therefore undertake both the reframing of scientific inquiry to reflect the concerns of marginalized groups (under the constructivist model of risk), and the development of new, and more inclusive forms of measuring and discussing risk (under the discursive model). Empowering networks themselves may include activism on behalf of marginalized groups, and the establishment of new arenas for scientific debate and dissemination of scientific knowledge.

Chapter 6 already reported one apparently successful example of reframing AIDS research in the USA through an alliance of scientists and people with AIDS (Epstein, 1996). Epstein's work indicated that the alliance of patients and scientists with links to medical research establishments succeeded in creating a change of emphasis toward the treatment of symptoms of AIDS, and a more sensitive approach to patients in general. This activism was helped in part by campaign objectives that sought to modify, rather than overthrow existing science networks, by seeking other ways to address the risk posed by AIDS rather than seeking ways to avoid transmission of the virus alone.

Yet such reframing of scientific research groups may also be done by formal intervention in processes of research funding and dissemination. In the USA in 1992, for example, the Carnegie Commission deliberately changed its support for research in order to link science and technology to societal goals, and particularly to less wealthy people (Carnegie Commission, 1992). The concept of "science shops" has also been used to promote scientific needs and findings within urban neighborhoods. Science shops act as brokers between community groups and university researchers on themes of concern defined by the lay groups rather than researchers (for instance, concerning the origin of local pollution). In the Netherlands, for example, individuals can approach science shops for information, and if this is not available, they are then put in contact with interested researchers (Barr and Birke, 1998: 16, 138).

Another well-known example is the Kerala Sastra Sahitya Parishad (KSSP) organization of India. The KSSP was established in 1962 as the result of a number of scientists and social activists who feared that scientific information was inaccessible to most people. After some years of translating scientific books from English into the local language of Malayalam, in 1972, the organization adopted the motto "Science for Social Revolution," and sought to make local development more oriented to local concerns. The organization in particular opposed the construction of the "Silent Valley" dam in 1984, and then used local volunteers to assist the central government campaign to increase local literacy in the area. The KSSP was awarded the "Alternative Nobel Prize" in 1996 (see Fischer, 2000: 162).

Yet, in some cases, environmental problems may also be experienced in ways that are not commonly discussed, or where there are no overt causal links between environmental causes and the problems experienced. One particularly emotive example is the case of lost pregnancies, which, as Linda Layne (1990: 69) suggests is associated with a "veil of silence," indeed, so silent that it is one common bereavement for which there are no Hallmark cards available. Disturbingly, it is estimated that some 31–43 percent of all pregnancies in the USA end in miscarriage (Layne, 2001: 25). Yet the links of lost pregnancies and environmental factors – such as chemical toxins – is poorly researched.

Layne (2001) studied three cities in locations close to high concentrations of chemical toxins in the USA (Woburn, Massachusetts; Love Canal, New York; and Alsea, Oregon). Layne found that few women who had lost pregnancies were also willing to link these to exposure to toxins. Indeed, many women sought to blame themselves for miscarriages. For example, one woman from Alsea believed she caused her own lost pregnancy by her "own stupidity" in taking a strenuous hike, rather than her documented exposure to dioxin-containing herbicides (*ibid.*: 42). In cases like these, the public taboo concerning the loss of pregnancy, and stereotypical social expectations that women need to succeed as mothers, have meant that women often seek explanations for miscarriages that focus on their own presumed role rather than on external factors. As Layne noted: "In our culture, we deal with events like unsuccessful pregnancies, which challenge our cherished narratives of linear progress and the cultural mandate to be always happy, primarily by pretending they don't happen" (2001: 25).

Layne's study has important implications for empowering alternative networks of scientific explanation. The tendency for women to blame themselves rather than toxins (or other external causes) for lost pregnancies suggests the existence of a "storyline" (see Chapter 4) about the role of individuals in causing miscarriages. Yet clearly, such an explanation is likely to be highly simplistic and unnecessarily blameworthy of women concerned. Challenging this trend requires creating a new public arena in which potential alternative causes for miscarriages may be discussed. Layne sought to achieve this by calling for "an agenda for a feminist discourse of pregnancy loss" (1997). Creating a new arena for discussing the problem may therefore increase the search for potential causes for miscarriages, and enhance support for men and especially women who have been affected by them.

Much political ecology, of course, has focused on addressing the environmental concerns of marginalized social groups or environmental problems that have been overlooked by official policies. Assessing the institutional forms or social solidarities that allow greater analysis and questioning of assumed scientific causes of risk might enhance this process. Indeed, seeking further political attention for the environmental risks experienced by less powerful groups is a key requirement of democratizing environmental concern in the years to come.

Participatory environmental assessments

Finally, it is worth considering the techniques by which environmental research itself may highlight alternative conceptualizations of environmental problems. This chapter has already discussed how the languages and techniques of risk assessment may themselves be a barrier to public participation (under the discursive model of risk). Diversifying the languages and arenas through which environmental risks are discussed or defined may further increase the democratization of environmental science and networks.

Participatory environmental assessment may be defined as forms of research that allow maximum opportunity for people under research to define and express their thoughts about environmental problems in terms of their own choosing. The aim of such research is to reduce as many influences from outside agendas, networks, or assumptions as possible (often such assumptions are held by researchers themselves). Ideally, such research avoids the problems of "speaking on behalf of others" or essentializing "local" knowledge discussed in Chapter 7. Participatory assessments also allow ways to reform formal environmental assessments fundamentally by allowing participants to frame the purpose of environmental research themselves, rather than by simply allowing participants to discuss the research findings alone (see above, pp. 249–251).

There are many forms of participatory environmental assessment, and a full discussion of all techniques is beyond the scope of this book (see Anderson and Jaeger, 1999; Fischer, 1999; Holmes and Scoones, 2000). Box 9.2 lists some possible methods for encouraging participation in policy discussions. These techniques may be divided into different categories. Legislative theatre and community video, for example, offer ways for local people to express different elements of support or concern for different policy options or perceived problems. Focus groups, citizen juries, and deliberative polling, for example, offer means for citizens themselves to engage in discussions about the nature of problems, and to express concerns both individually and collectively. Other techniques such as multi-criteria mapping or participatory scenario building aim to highlight the diversity of different evaluations and policy options available. In all cases, such participatory assessment techniques seek to demonstrate the complexity of local concerns about environmental problems or propositions. By so doing, they also move away from the uniformity of orthodox science and "laws" of nature that suggest a priori conceptualizations of causes and effects of environmental changes, or the black-box statements of cost-benefit analysis (CBA) and contingency valuation conducted by environmental economists (see Lohmann, 1998).

Political ecologists need not necessarily engage closely in the undertaking of participatory environmental assessments. But if political ecologists are to engage critically with contested notions of environmental problems and the potentially damaging political impacts of orthodox explanations and associated policies, then they have to be aware of how assessment

Box 9.2 Some possible methods for encouraging participation in policy processes

- Participatory appraisal and priority assessment.
- Multicriteria mapping.
- Citizen juries.
- Standing panels.
- Focus groups.
- Community issue groups.
- Community video.
- Legislative theatre.
- Participatory scenario building.
- Future search workshops.
- Citizen foresight panels.
- Visioning exercises.
- Deliberative polling.
- Consensus conferences.
- Stakeholder decision analysis.

Source: Holmes and Scoones, 2000; see also Anderson and Jaeger, 1999; Durant, 1999; Dürrenberger *et al.*, 1999; Fischer, 1999; Hörning, 1999.

methods may overlook the diversity and complexity of local environmental perceptions. Participatory methods allow some means to indicate such diversity. Ideally, such assessments have to be matched by the existence of political arenas that acknowledge their findings, and display transparency when discussing the different evaluations. Yet, as discussed above (pp.239–240), such optimistic notions of a public sphere may never exist, and it may be more realistic to expect to see different evaluations being counted or discounted in a variety of formal and informal arenas, including law courts, newspapers, street marches, or websites. Yet the degree of participation included in different environmental assessments may be grounds by which different knowledge claims may be themselves assessed.

This section has summarized some methods by which alternative scientific networks may be empowered in order to reduce the influence of hegemonic environmental assessments and assumptions. Yet before this chapter ends, it is necessary to discuss some important implications of democratizing environmental science and networks for debates concerning the political transparency and participation in environmental science.

Implications for integrating environmental governance and learning

This chapter has sought to identify ways to democratize environmental science and its networks by reforming existing science networks or empowering the emergence of alternative networks seeking to represent the perspectives of under-represented people.

However, it is important to acknowledge that democratizing environmental science does not imply the replacement of one set of explanations with another in a final way. Instead, as discussed throughout this book, different environmental explanations are contingent upon a number of framings, objectives, and their associated boundaries. Revising orthodox and unquestioned environmental science toward more locally accurate and relevant explanations consequently reflects an evolving debate about what science should achieve, and for whom. Such different approaches to science may therefore reflect different ideologies of social justice and democracy that may themselves constitute networks, and accordingly be acknowledged and discussed as such.

The awareness and criticism of one's own institutional assumptions – or “institutional reflexivity” – is therefore a key requirement in ensuring that challenges to hegemonic environmental science may also be called democratization. According to Cultural Theory (see Chapter 4), each institution may be located within one of the myths of nature, and as such, institutional reflexivity implies recognizing the limitations of world visions associated with just one myth (e.g. Thompson, 1993). More poststructuralist approaches such as narratives or storylines (see Chapter 4), are less rigidly linked to the different myths, and instead see reflexivity as a critical analysis of how such understandings or ideologies have emerged over time, and how different future framings and public participation may result in different epistemologies.

One concept that may allow greater integration of ideologies and resulting science is the so-called “virtuous circle of facts and norms” (Kearns, 1998). Adopting many insights of Critical Theory (and especially Habermas), the “virtuous circle” refers to the ability to integrate learning about environmental reality with the constant reshaping of ideologies and perspectives through which such inquiry is framed. Kearns argued that the influence of such reshaping of environmental history has been demonstrated in the case of research on the history of the western USA. Environmentalist writers such as William Cronon (1991) and Donald Worster (1977, 1979) can be compared with Richard White (1980) and Patricia Limerick (1991), who gave more attention to questions of social justice, and who also sought to understand environmental change from the perspectives of ethnic groups and classes not referred to in more ecologically minded histories. Kearns wrote:

An understanding of the “other’s” point of view entails recognizing both the specific differences that frame worldviews and the particular context in which those framings take place ... Only the *voice* of the other can adequately alert us to plurality and difference ... If historical and geographical writings can build on this work ... and continue to attend to the sets of agenda of those groups in subjugated positions, then the circle between facts and values will indeed have turned virtuous.

(1998: 404; emphasis in original)



Handwritten notes: a star symbol, an equals sign, and the word “forward” written vertically.

Handwritten “2” in a square box.

Handwritten notes at the bottom left: “the small/comp...”, “and”, and “... which crit PE on effectively more”.

Such integrated environmental explanation and social learning has been reflected in various other discussions of democratizing environmental science in this book (e.g. Collier, 1989; Bhaskar, 1991; Kukla, 1993, in Chapter 8). It is also similar to the concept of discursive democracy (Dryzek, 1990), or Robert Chambers' (1997) question, "Whose reality counts?" Such views point to the need to seek democratic challenges to institutionalized ideological or scientific statements – but also to the need to constantly reassess the values and knowledge guiding them. This book has argued that environmental science and politics are coproduced. Democratizing environmental science also means making the democratizing process dynamic, transparent, and inclusive, but also self-critical.

Summary

This chapter has brought the book's substantive discussions to a close (prior to the Conclusion) by examining political means to increase transparency and public participation in the formulation of environmental science. The chapter builds upon the discussion of democratizing environmental scientific techniques in Chapter 8. Together, these chapters also suggest practical ways to carry out research and debate under a "critical" political ecology.

The chapter argued that scientific uncertainty cannot be understood without acknowledging the extent of public participation or observation of scientific inquiry. Yet increasing public participation may also mean challenging the status of established scientific organizations as sole providers of expertise. Similarly, reinforcing orthodox scientific networks may also mean reiterating linear models of risk, which emphasize projected biophysical changes as causes of risk, rather than contextual factors underlying the interpretation or vulnerability to such changes. Furthermore, the language or techniques through which environmental risk and science are discussed also form effective barriers to public participation.

The chapter discussed two main ways of revising orthodox or hegemonic scientific networks in favor of more decentralized, or less powerful viewpoints. The first way is to reform existing scientific institutions. The chapter discussed direct attacks on orthodox science (such as during the "science wars"); and different approaches to reforming scientific organizations such as the World Bank, and formal environmental assessments. These approaches have had limited success, but have sometimes led to the evolution of new approaches of making scientific expertise appear legitimate rather than including public participation in the early framings of environmental science.

Second, the chapter outlined various ways in which different scientific networks could be empowered as alternatives to orthodox scientific institutions. This section looked at environmental adaptations in developing countries, and particularly institutional approaches such as environmental entitlements or sustainable livelihoods as means to increase local gover-

nance over environmental management. This section also considered the emergence of environmental science relevant for marginalized people and subjects, such as the causes of lost pregnancies, and a variety of participatory environmental assessment techniques that can enhance local framings of environmental science.

But despite these optimistic proposals for reframing and governing science, the chapter noted two remaining problems. All scientific explanation relies in part on the establishment of communities or networks of explanation that require boundaries in order to be meaningful and credible. Democratizing environmental science and networks depends ultimately on a guiding ideology about the nature of social justice. Such ideologies need to be acknowledged and questioned for their potential impacts on learning about environmental change.

Finally, as discussed throughout this book, concepts of "science" are commonly used to support and legitimize different political strategies. It should not be surprising that certain networks or organizations do not wish to listen to criticism, or change strategies because of greater public participation. Learning to identify successful, rather than superficial, forms of scientific participation and governance may therefore become an important new theme of environmental democratization in the future.

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