# FYSM 1000-04: science & environmental communication



University of Colorado-Boulder Fall 2017 Thursday, November 9<sup>th</sup>

# today's class



(1) housekeeping

- (2) composition #2 in-class work time
- updates from groups
- preparing for conversation 2 (Tues)

(3) short backgrounder & discussion

### November 7<sup>th</sup> voting returns



County voter turnout: 43% (32% statewide)

by City of Boulder precinct: 860 (Table Mesa) = 63%

876/880 (Uni Hill) = 5.9 & 11%

833/834 (CU) = 17.1 & 9.3%

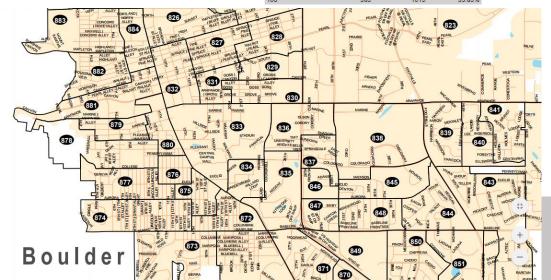
	BOULDER COUNTY ELECTIONS	2017 C Novemb			Election	Unofficial R Last Update 11/8/2017 2	d:
View Results	Voter Turnout E	By Precinct	Statewi	de Contes	s and Other Counties	Share .	9 (
		E	lection S	Summary	'		
	*Total Registration	(Active + Inactive	e voters)	237,561			
		Active Registere	d Voters	217,124			
	Property Owne	r Only Ballots Dis	stributed:	38			
	Estim	ated Expected To	urnout**:	94,340			
					Total Ballots Coun	ted: 92,811	
	* Voter Registration	n Figures as of 9:		uesday, No			
	** Estimate as of V	Vednesday, Nove	mber 8				

<b>Voter Turnout</b>	By Precinct		
Precinct	BALLOTS PROCESSED	*Active Registered Voters	Percent Turnout
100	443	1351	32.79%
101	406	1235	32.87%
102	151	1060	14.25%
103	383	1134	33.77%
104	329	1093	30.10%
105	107	471	22.72%
108	282	1013	35.23%



## City of Boulder 'municipalization'

For the Measure	_	15,549	51,71%
Against the Measure		14,518	48.29%
	TOTAL VOTES:	30,067	
City of Boulder Ballot Question 20 Charter Requirement for Vote Before	Electric Construction Debt		
For the Measure		23,981	82.82%
Against the Measure	_	4,975	17.18%
	Total Votes:	28,956	
City of Boulder Ballot Question 2P Charter Provision Allowing Executive	e Sessions for Municipalization		
	e Sessions for Municipalization	Votes	PERCENT
	r Sessions for Municipalization	Votes 12,289	PERCENT 43.45%
Charter Provision Allowing Executive	e Sessions for Municipalization		



## conditions of engagement



- carefully consider audience
- emphasize solutions
- bring climate impacts 'home'
- tell meaningful stories
- approach contrarianism carefully
- make behavior change easy



#### Colorado environment & Inside the Greenhouse







#### Climate Change and Cutthroat Trout



#### **Lens on Climate Change & Inside the Greenhouse**



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## Climate Simulator 2016

