

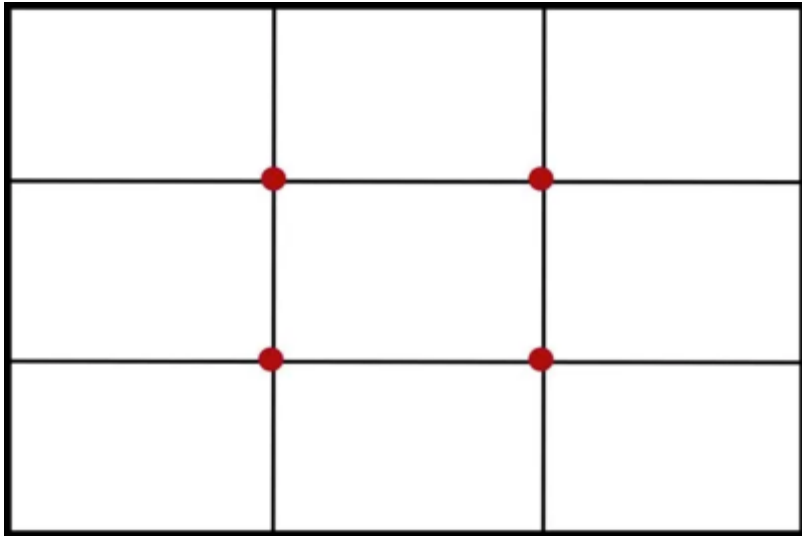
Environmental Communication

9/5/2017

Photography Crash Course
Composition 1 Work

Composition: Tips and Guidelines

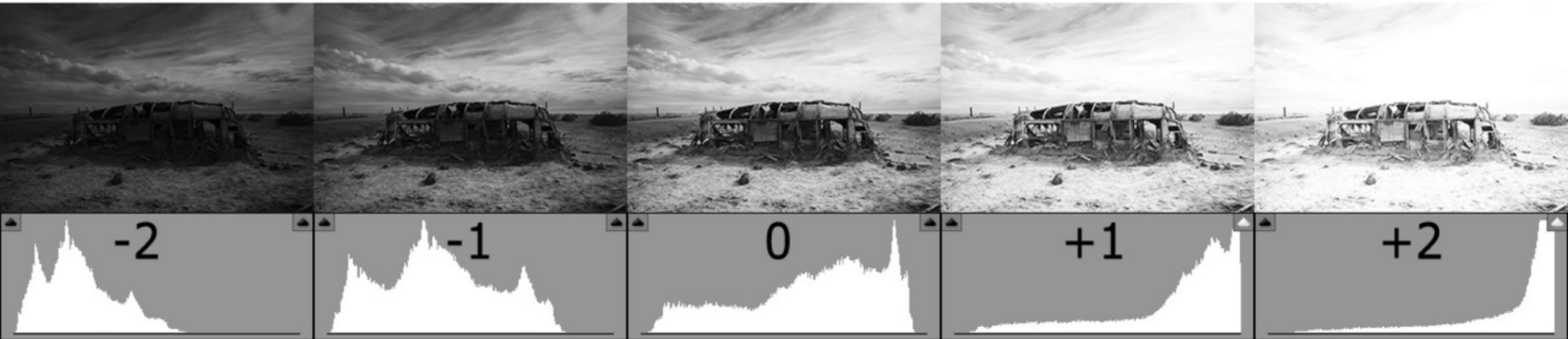
- Framing
 - “Rule of Thirds”
 - “Supporting the frame”
 - Get closer



Exposure: Tips and Guidelines

- Histogram
- F-Stop, ISO, frame rate

EXPOSURE



Lighting: Tips and Guidelines

- Exposure
- Use the light, don't fight it. Back-lighting and front-lighting
- Magic hour (if possible)
- Work lights (with clamps) and bounce cards (poster boards)

“Fight the light”



journographica

“Use the light”



labirdiephotography

“Use the light”



Girish Suryawanshi

Other Concepts

- Montage

- $A + B \neq AB$
- $A + B = C$ (new meaning)



= Sadness



= Hunger



= Lust

- Shooting Ratio

- Reading an image: L to R, “Stupid Eye”, directing

Cameras

Make use of what you have. Availability of video Technology.

- DSLRs
 - Canon, Nikon, etc.
- Inexpensive video cameras
 - GoPro
 - Kodak, Sony, Canon
- Smart phones and tablets
 - iPhone, iPad
 - Android, Windows, etc.



Research: Work Time

- Make use of your time
- Grab → Find the story → Context → Planning

Bernard's 'Finding the Story' to guide research

- Grab/Hook
- Access and Feasibility
- Passion and Curiosity
- Audience
- Relevance
- Timeliness
- Visualization

Resources

CU Eco-Engage Events

<http://www.colorado.edu/ecenter/applied-learning/eco-engage-events>

Student Organizations

<http://www.colorado.edu/involvement/organizations>

Science Resources

<https://cleanet.org/index.html>

Example Photo Narratives

<http://lenscratch.com/narrative-photography/>